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**United Kingdom-Liverpool: Research and development services and related consultancy services  
2017/S 101-201335**

**Prior information notice**

**This notice is for prior information only**

**Services**

Directive 2014/24/EU

**Section I: Contracting authority**

**I.1) Name and addresses**

The Minister for the Cabinet Office acting through Crown Commercial Service  
9th Floor, The Capital, Old Hall Street  
Liverpool  
L3 9PP  
United Kingdom  
Telephone: +44 3450103503  
E-mail: [behavioural-insights@crowncommercial.gov.uk](mailto:behavioural-insights@crowncommercial.gov.uk)  
NUTS code: UK

**Internet address(es):**

Main address: <http://ccs.cabinetoffice.gov.uk>  
Address of the buyer profile: <https://gpsesourcing.cabinetoffice.gov.uk>

**I.2) Joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the abovementioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5) Main activity**

General public services

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title:**

Behavioural Insights.  
Reference number: TBC

**II.1.2) Main CPV code**

73000000

**II.1.3) Type of contract**

Services

**II.1.4) Short description:**

Crown Commercial Service (CCS) plans to introduce a procurement solution for behavioural insights. CCS will work extensively with the market and customers in the coming months, in order to develop a fit-for-purpose procurement strategy.

Further information in relation to this procurement can be found at the link below:

<http://ccs-agreements.cabinetoffice.gov.uk/procurement-pipeline>

II.1.5) **Estimated total value**

Value excluding VAT: 16 000 000.00 GBP

II.1.6) **Information about lots**

This contract is divided into lots: no

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

79400000

73200000

79411100

73210000

79315000

73000000

73110000

79311400

73100000

79000000

73300000

79310000

79410000

79411000

II.2.3) **Place of performance**

NUTS code: UK

II.2.4) **Description of the procurement:**

Crown Commercial Service (CCS) plans to introduce a procurement solution for behavioural insights.

CCS will work extensively with the market and customers in the coming months, in order to develop a fit-for-purpose procurement strategy.

Further information in relation to this procurement can be found at the link below:

<http://ccs-agreements.cabinetoffice.gov.uk/procurement-pipeline>

II.2.14) **Additional information**

The lot structure will be determined as part of market and customer engagement.

Consortium bids are encouraged and welcome.

II.3) **Estimated date of publication of contract notice:**

02/10/2017

**Section IV: Procedure**

IV.1) **Description**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**Section VI: Complementary information****VI.3) Additional information:**

From 2.4.2014 the Government is introducing its new Government Security Classifications (GSC) classification scheme to replace the current Government Protective Marking Scheme (GPMS). A key aspect of this is the reduction in the number of security classifications used. All potential suppliers should make themselves aware of the changes as it may impact on this Requirement. The link below to the Gov.uk website provides information on the new GSC:

<https://www.gov.uk/government/publications/government-security-classifications>

**VI.5) Date of dispatch of this notice:**

25/05/2017