

This notice in TED website: <https://ted.europa.eu/udl?uri=TED:NOTICE:44449-2020:TEXT:EN:HTML>

**United Kingdom-Liverpool: Market and economic research; polling and statistics
2020/S 020-044449**

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

Official name: Crown Commercial Service
Postal address: 9th Floor, The Capital, Old Hall Street
Town: Liverpool
NUTS code: UK
Postal code: L3 9PP
Country: United Kingdom
E-mail: supplier@crowncommercial.gov.uk
Telephone: +44 3450103503

Internet address(es):

Main address: <https://www.gov.uk/government/organisations/crown-commercial-service>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://crowncommercialservice.bravosolution.co.uk>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://crowncommercialservice.bravosolution.co.uk>
Tenders or requests to participate must be submitted to the abovementioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Media Monitoring and Associated Services
Reference number: RM6134

II.1.2) Main CPV code

79300000

II.1.3) Type of contract

Services

II.1.4) **Short description:**

Crown Commercial Service (CCS), as the authority, intends to put in place an agreement for the provision of media monitoring and associated services to be utilised by central government departments, all other UK public sector bodies, including local authorities, health, police, fire and rescue, education and devolved administrations. It is intended that this commercial agreement will be the recommended vehicle for all media monitoring and associated services.

This agreement will be for the monitoring and analysis of media coverage to enable the evaluation of communications campaigns. Associated additional services will also be included.

This is the replacement commercial agreement for RM3708.

This framework will provide buyers with services for the monitoring of specified keywords and topics across multiple media types (including press, online, social and/or broadcast media), along with human-driven evaluation and analysis of the monitored media, as specified by individual buyers.

II.1.5) **Estimated total value**

Value excluding VAT: 10 000 000.00 GBP

II.1.6) **Information about lots**

This contract is divided into lots: no

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

22200000

72310000

79310000

79330000

79340000

79342000

92400000

II.2.3) **Place of performance**

NUTS code: UK

II.2.4) **Description of the procurement:**

Crown Commercial Service, as the authority, intends to put in place an agreement for the provision of media monitoring and associated services for use by central government and all other UK public sector bodies.

It is intended that this commercial agreement will be the recommended vehicle for all media monitoring and associated services required by UK Central Government Departments.

This framework will have a single lot which will cover all media monitoring and associated services either through the mandatory core services provided or non-mandatory optional services, as requested by the buyers. The initial duration of the framework agreement is for 2 years with an option to extend for up to a further 2 periods of 12 months at the authority's discretion.

Lot 1: Media Monitoring and Associated Services

This Lot 1 is for the provision of press, online, social media and broadcast monitoring, and human-driven evaluation and analysis of the monitored media.

Suppliers can also choose to provide the following optional services:

- automated evaluation of the monitored media,
- forward planning database,

- media contact database,
- social media monitoring and analysis tool,
- parliamentary monitoring.

II.2.5) Award criteria

Criteria below

Quality criterion - Name: Quality / Weighting: 75

Price - Weighting: 25

II.2.6) Estimated value

Value excluding VAT: 10 000 000.00 GBP

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10) Information about variants

Variants will be accepted: no

II.2.11) Information about options

Options: no

II.2.12) Information about electronic catalogues

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information

It is envisaged that this framework contract will be awarded to 5 suppliers for this lot. The maximum number of bidders for this lot may increase, where 2 or more bidders have tied scores in last position.

We also reserve the right to award a framework to any bidder whose final score is within 1 % of the last position.

Last position for Lot 1 is 5th position.

Section III: Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Candidates will be assessed in accordance with Section 5 of the 2015 Public Contract Regulations

(implementing the Directive) on the basis of information provided in response to an Invitation to Tender (ITT) registering for access.

III.1.2) Economic and financial standing

List and brief description of selection criteria:

Bidders will be assessed in accordance with the Invitation to Tender (ITT). Crown Commercial Service may take into account the following information:

- 1) A copy of your audited accounts for the most recent 2 years;
- 2) A statement of your turnover, profit and loss account/income statement cash, balance sheet/statement of financial position and statement of cash flow for the most recent year of trading;
- 3) A statement of your cash flow forecast for the current year and a bank letter outlining the current cash; and
- 4) Credit position and/or an alternative means of demonstrating financial status.

The financial risk score for Lot 1 is 40.

Minimum level(s) of standards possibly required:

Minimum level(s) of requirements:

Stage 1

We will use a credit reference agency (Dun and Bradstreet) to obtain a financial risk score (D&B Failure Score) for you and any members of your consortium or any nominated guarantor(s).

If the financial risk score associated with the framework is 40 or more, or there is an equivalent international score, you will receive a Pass for this question.

Stage 2

If the score is less than 40, or no financial risk score is available, then we will ask for copies of your financial statements, audited if applicable, for the 2 most recent years.

Stage 3

We will then use the information provided at stage 2 above to assess the level of financial risk using our financial risk assessment template (Attachment 5).

If the level of risk is acceptable with mitigating actions, and you have not already nominated a guarantor, we will ask you to name a guarantor.

Stage 4

If you name a guarantor, stages 1, 2 and 3 above will be repeated on the guarantor.

III.1.3) **Technical and professional ability**

List and brief description of selection criteria:

Bidders will be assessed in accordance with Section 5 of the 2015 Public Contract Regulations (implementing the Directive) on the basis of information provided in response to an Invitation to Tender (ITT).

The authority may take into account the following information:

The contract examples for Lot 1 can be from the public or private sector and must describe comparable contract examples where similar requirements to those sought under this procurement have been performed and how its performance demonstrates the technical and professional requirements.

Contract examples must have been performed during the 3 years prior to publication of the OJEU Contract Notice. Customer contacts must be warned they may be contacted by Crown Commercial Service to verify the accuracy of the information provided at any time.

Bidders, and all key subcontractors supplying the deliverables (e.g. goods and/or services) for Lot 1 must have a current and valid cyber essentials certification or demonstrate they can comply with requirements of the cyber essentials scheme by the framework commencement date.

Minimum level(s) of standards possibly required:

Suppliers should note that, in accordance with the UK Government's policies on transparency, CCS intends to publish the Invitation to Tender (ITT) document and the text of any framework contract awarded, subject to possible redactions at the discretion of the authority. The terms of the proposed framework contract will also permit public sector contracting authorities, awarding a contract under this framework contract, to publish the text of that contract, subject to possible redactions at the discretion of CCS.

III.1.5) **Information about reserved contracts**

The contract is reserved to sheltered workshops and economic operators aiming at the social and professional integration of disabled or disadvantaged persons

The execution of the contract is restricted to the framework of sheltered employment programmes

III.2) **Conditions related to the contract**

III.2.1) **Information about a particular profession**

Execution of the service is reserved to a particular profession

Reference to the relevant law, regulation or administrative provision:

(this should only be used for service contracts)

III.2.2) **Contract performance conditions:**

III.2.3) **Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 14

IV.1.4) **Information about reduction of the number of solutions or tenders during negotiation or dialogue**

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 172-419843](#)

IV.2.2) **Time limit for receipt of tenders or requests to participate**

Date: 27/02/2020

Local time: 15:00

IV.2.3) **Estimated date of dispatch of invitations to tender or to participate to selected candidates**

IV.2.4) **Languages in which tenders or requests to participate may be submitted:**

English

IV.2.6) **Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7) **Conditions for opening of tenders**

Date: 27/02/2020

Local time: 15:01

Section VI: Complementary information

VI.1) **Information about recurrence**

This is a recurrent procurement: no

VI.2) **Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) **Additional information:**

The value provided in Section II.1.5) is only an estimate. We cannot guarantee to suppliers any business through this framework agreement.

As part of this contract notice the following documents can be accessed at <https://www.contractsfinder.service.gov.uk/Notice/1a6e923b-9f87-4465-8a2a-59bd1689fdf9>

1) Notice transparency information for the agreement;

- 2) Notice authorised customer list;
- 3) Rights reserved for CCS framework.

On 2.4.2014 Government introduced its Government Security Classifications (GSC) scheme which replaced the Government Protective Marking Scheme (GPMS). A key aspect is the reduction in the number of security classifications used. All bidders should make themselves aware of the changes as it may impact on this requirement. The link below to the Gov.uk website provides information on the GSC: <https://www.gov.uk/government/publications/government-security-classifications>

CCS considers the Transfer of Undertakings (Protection of Employment) Regulations 2006 will not apply at framework level. We encourage bidders to take their own advice on whether TUPE is likely to apply, in particular circumstances of the call-off contract, and carry out due diligence accordingly.

Cyber essentials is a mandatory requirement for central government contracts which involve handling personal information or provide certain ICT products and services. The government is taking steps to reduce the levels of cyber security risk in its supply chain through the cyber essentials scheme. The scheme defines a set of controls which when implemented will provide organisations with basic protection for the most prevalent forms of threat coming from the internet. To participate in this procurement bidders must be able to demonstrate they comply with the technical requirements prescribed by cyber essentials for services under and in connection with this procurement.

Registering for access:

This procurement will be managed electronically via the BravoSolution eSourcing tool. This will be the route for sharing all information and communicating with bidders. If you have recently registered on the BravoSolution portal for another CCS procurement you can use the same account for this new procurement. If not you will first need to register your organisation on the portal.

To register, you will need to:

- 1) Go to the URL: <https://crowncommercialservice.bravosolution.co.uk>
- 2) Select the link 'I am a new supplier user';
- 3) Read and agree to the portal user agreement;
- 4) Complete the registration form, providing information including:
 - the full legal name of your organisation,
 - your company registration number,
 - your DUNS number - a unique nine-digit number provided to organisations free of charge by Dun and Bradstreet,
 - user and contact details.

Once you have registered on the BRAVOSolution eSourcing tool, you will be able to express your interest in this specific procurement. Your registered user will receive a notification email to alert them once this has been done.

Note: If you require additional users from your organisation to see the Invitation to Tender ITT, do not repeat the above process as this will create a new separate organisation account; instead the registered user add additional users to the existing supplier organisation account via 'User Management' > 'ManageUsers' > 'Users' > 'Create'.

Expressing an interest:

To express your interest in this procurement:

- 1) Login to the BravoSolution eSourcing Suite portal: <https://crowncommercialservice.bravosolution.co.uk>
- 2) On the dashboard select the link ITTs Open to All Suppliers;
- 3) On the 'ITTs Open to All Suppliers' webpage you will see one or more procurements listed, click on the procurement name you wish to access;

- 4) Click on Express Interest at the top of the next screen;
5) You can now access the published documents in the BravoSolution portal.
For assistance contact the eSourcing Helpdesk operated by BravoSolution by email at help@bravosolution.co.uk or call 08000698630

VI.4) **Procedures for review**

VI.4.1) **Review body**

Official name: The Minister for the Cabinet Office acting through Crown Commercial Service
Postal address: 9th Floor, The Capital, Old Hall Street
Town: Liverpool
Postal code: L3 9PP
Country: United Kingdom
E-mail: supplier@crowncommercial.gov.uk
Telephone: +44 3450103503

VI.4.2) **Body responsible for mediation procedures**

VI.4.3) **Review procedure**

VI.4.4) **Service from which information about the review procedure may be obtained**

VI.5) **Date of dispatch of this notice:**

27/01/2020