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**United Kingdom-Liverpool: Market and economic research; polling and statistics
2019/S 172-419843**

Prior information notice

This notice is for prior information only

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

The Minister for the Cabinet Office acting through Crown Commercial Services
9th Floor, The Capital, Old Hall Street
Liverpool
L3 9PP
United Kingdom
Telephone: +44 3450103503
E-mail: supplier@crownccommercial.gov.uk
NUTS code: UK

Internet address(es):

Main address: <https://www.gov.uk/ccs>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the abovementioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5) Main activity

Other activity: Public Procurement

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Media Monitoring Services
Reference number: RM6134

II.1.2) Main CPV code

79300000

II.1.3) Type of contract

Services

II.1.4) Short description:

Crown Commercial Service (CCS) as the authority intends to put in place an agreement for the provision of media monitoring services to be utilised by central government departments and all other UK public sector bodies, including local authorities, health, police, fire and rescue, education and devolved administrations. It is intended that this commercial agreement will be the recommended vehicle for all media monitoring services required by UK central government departments.

This agreement will be for the monitoring and analysis of media coverage (press, online, broadcast, social media) to enable the evaluation of communications campaigns. Associated additional services will also be included.

This is the replacement commercial agreement for RM3708.

The lotting structure of this framework will be determined as a result of the market engagement.

II.1.5) Estimated total value

Value excluding VAT: 10 000 000.00 GBP

II.1.6) Information about lots

This contract is divided into lots: no

II.2) Description

II.2.1) Title:

II.2.2) Additional CPV code(s)

22200000

72310000

79310000

79330000

79340000

79342000

92400000

II.2.3) Place of performance

NUTS code: UK

II.2.4) Description of the procurement:

Crown commercial service, as the authority, intends to put in place an agreement for the provision of media monitoring services for use by Central Government and all other UK Public Sector bodies, including:

— local authorities,

— health,

— police,

— fire and rescue,

— education and devolved administrations.

It is intended that this commercial agreement will be the recommended vehicle for all media monitoring services required by UK central government departments.

This agreement will be for the monitoring and analysis of media coverage (press, online, broadcast, social media) to enable the evaluation of communications campaigns. Associated additional services will also be included.

This is the replacement commercial agreement for RM3708.

The lotting structure of this agreement will be determined as a result of the market engagement

II.2.14) Additional information

II.3) Estimated date of publication of contract notice:

28/02/2020

Section IV: Procedure**IV.1) Description****IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

Section VI: Complementary information**VI.3) Additional information:**

We would like to conduct market engagement with suppliers who operate in the media monitoring and evaluation market to gain a greater understanding of the marketplace.

If you are interested in participating in market engagement please express your interest by emailing mediamonitoring-2019procurement@crowncommercial.gov.uk no later than midday on 20.9.2019.

Your email must clearly state:

- 1) Organisation name;
- 2) Contact name;
- 3) Job title of contact (including responsibility within your organisation);
- 4) Contact phone number;
- 5) Contact email;
- 6) Organisation website link.

Crown Commercial Service (CCS) will use an eSourcing system for this competition and reserves the right to use an electronic auction. The eSourcing system we will use is [<https://crowncommercialservice.bravosolution.co.uk>].

Please note that, to register, you must have a valid DUNS number (as provided by Dun and Bradstreet) for the organisation which you are registering, who will be entering into a contract if invited to do so.

The date in II.3) is the estimated date of publication, please refer to the CCS pipeline page <http://ccs-agreements.cabinetoffice.gov.uk/procurement-pipeline> for updates and monitor tenders electronic daily for the publication of the OJEU contract notice.

Please be advised that in preparation to participate in this competition for this framework that:

The cyber essentials scheme is mandatory for central government contracts which involve handling personal information and providing certain ICT products and services. The government is taking steps to further reduce the levels of cyber security risk in its supply chain through the cyber essentials scheme. The scheme defines a set of controls which, when properly implemented, will provide organisations with basic protection from the most prevalent forms of threat coming from the internet.

VI.5) Date of dispatch of this notice:

04/09/2019